



# Rewarding Responsible Tourism



Eco awards  
Namibia

Application &  
assessment

Assessment  
criteria

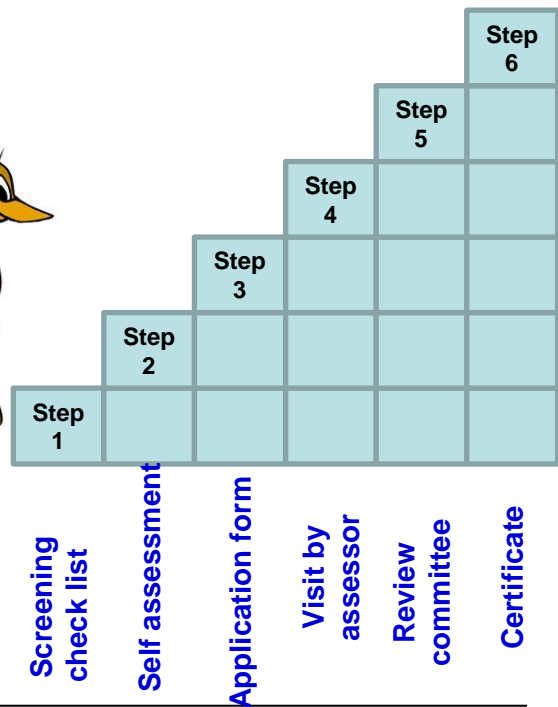
Eco awards  
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Application process

Step 6: Certificate





Eco awards  
Namibia



Application &  
assessment



Assessment  
criteria

# Current Criteria Sections

- Management
- Conservation
- Energy
- Water
- Waste Management
- Building and Landscape
- Staff
- Guiding
- Social Responsibility
- Legal and Ethical Compliance



## 3 major rewards for participants of Eco Awards:

### 1. Financial:

Cost savings on expenditure

### 2. Market Exposure:

Marketing benefits, branding impact and global exposure

### 3. Educational:

Trained staff